



MIKE BARBOSA PORTFOLIO

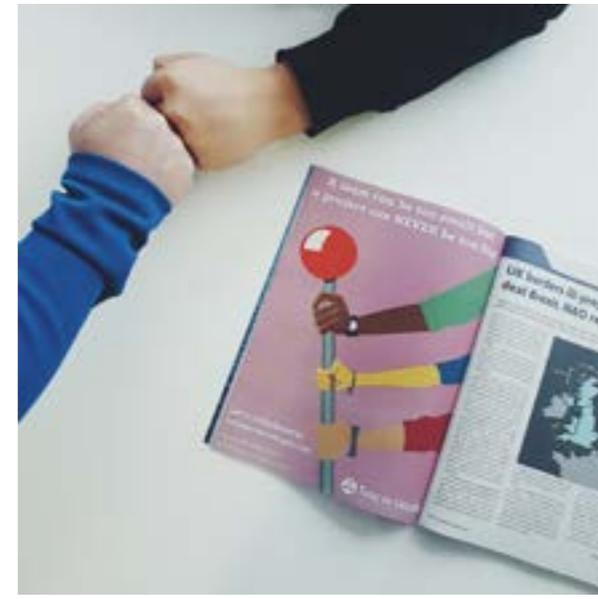


Posters & Editorial



Posters for big format or editorial use (even for social media) are always a good way to promote yourself. Going straight to the point, they are a strong tool on any campaign.

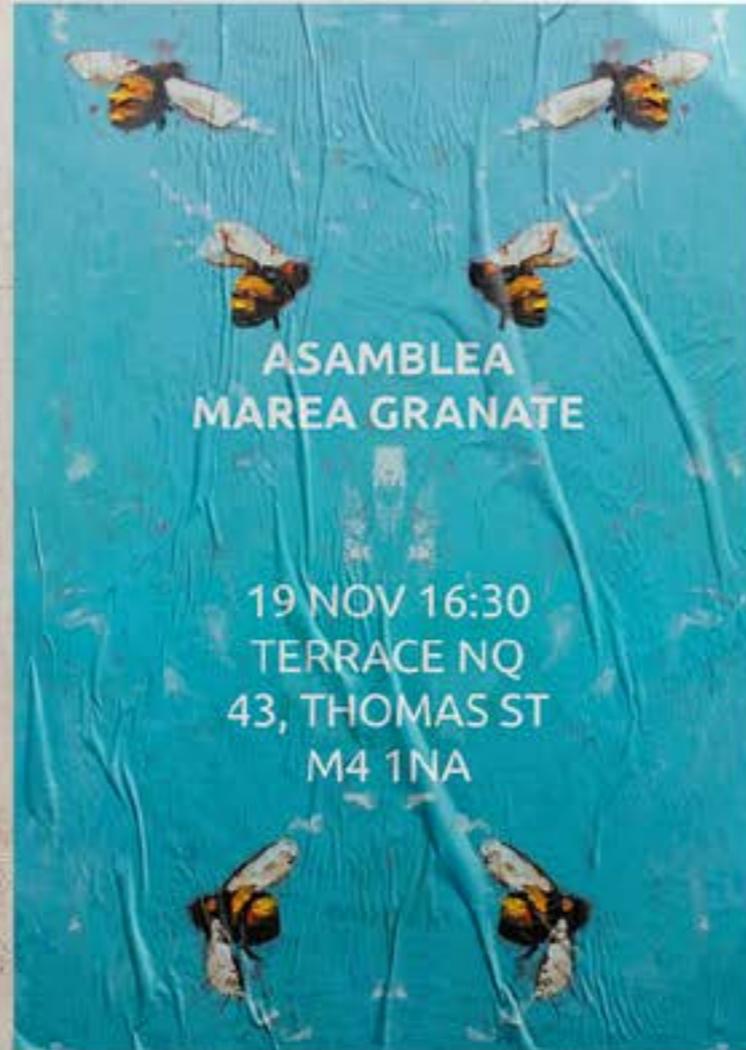
From companies to concerts or even charities, I made posters for commercial use, simple information sharing or campaigns as part of something bigger.





Frida Querida®
Firenze

Poster to Frida Querida,
used in shops all around
Italy as part of a campaign.



Posters for Editorial use and web for Frida Querida and another approach for the activist group Marea Granate Manchester.



Comunicación

ASAMBLEA Acogida

MAREA GRANATE MANCHESTER

SÁBADO 13 ENERO
43, THOMAS ST
TERRACE NQ
M4 1NA
16:30 H

MAREA GRANATE MANCHESTER

TIENES MONO DE RAP?

CAFE AURIENSE

DTTS HXC
CREW

GUTIER HXC

22 MARZO

21:00H

MORO Y TUTTI (MDT)

CRAZY DOGS

MAREA GRANATE MANCHESTER

DOMINGO 23

ASAMBLEA

SANDINISTA

2 Old Bank St
M2 7PF
16:30 H

EST. 1981 SANDINISTA

• RUFETE CAS • ESTO CALA •

Posters for Marea Granate Manchester and a music concert.



Tuscor Lloyds

Corporate Image



Integral Projects

Iterations that go from a stand design to a social media campaign

The whole process to arrive at an international event with a stand, a campaign over social media and magazines, interviews, goodies, invitations and newsletters.

Creating a whole concept from scratch to develop a campaign that goes across all the channels the company has a presence on, to end up on a big event that celebrates all the process and where the employees can interact with customers using the idea as a vehicle to break the ice.



BREKBUK EUROPE 2019

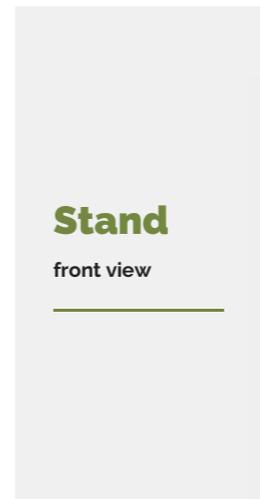
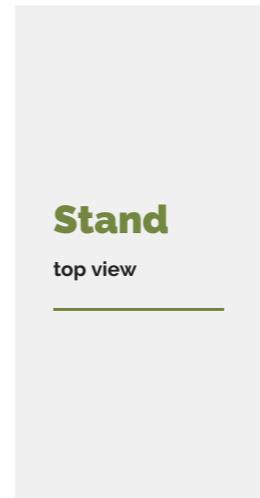
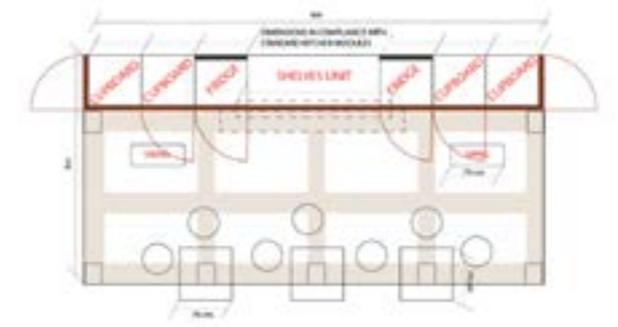
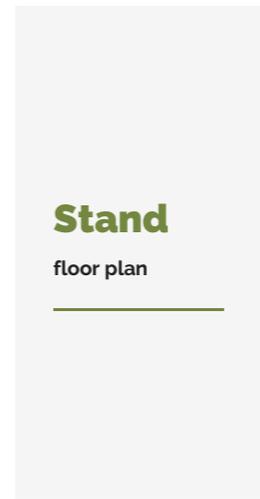
YOUR LOGISTICS EXTENSION

Conception based on a pergola / conservatory theme

Tuscor Lloyds

Cover of the project diary.

Concept art approaches to the stand.



Blueprints for the construction of the stand



Goodies and Publications

Everything serves the meaning of the campaign. From the brochure done specifically for the event to the invitations that included artificial grass and a watering can in a box that you receive on your office, passing through the gifts like the plant that doesn't need to be watered with the instructions to take care of it as part of the whole concept.

The whole event was planning through months of decisions in the same direction. Promoting it across all our social media channels, our newsletter, the print publications we publish in and our web.



Thumbnails of the publications, goodies and invitations preciviously and during the event.



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